

Caesars Palace Dubai appoints One Rep Global as India representative

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The iconic Caesars Palace Dubai has appointed One Rep Global as its India representative partner. The UAE has become and continues to grow a key destination for Indian tourists given the growth of the Indian economy and its attractive demographics, namely a young population and rising middle class. Caesars Palace Dubai recognises the importance of the India market and is excited to welcome travellers, business professionals, family and friends for the ultimate luxury experience.

As cited by GlobalData, UAE recognises that Indian tourists will be some of the most desirable travellers given India's growing economy, young population and rising middle class. Caesars Palace Dubai recognises the importance of the Indian market and is excited to welcome travellers, business professionals, family and friends for a luxurious experience.

Located in the heart of the Bluewaters community, Caesars Palace Dubai is an immersive, luxury lifestyle resort. Offering a curated selection of unconventional, unforgettable experiences for all ages, the hotel is renowned for its contemporary, Roman-esque inspired design and uninterrupted views of the Arabian Gulf and Dubai's skyline.

Positioned at the western edge of Bluewaters Island, the resort has the ambience of a relaxed, luxe island getaway. Set on a pristine 500-metre private, white sandy beach with spectacular sunset views,

Caesars Palace Dubai is surrounded by luscious palm tree-lined grounds and temperature-controlled pools with views overlooking the gulf horizon.

The resort's contemporary rooms and suites can be found across the Palace Tower and Julius Tower, each with its own energy and flair. From chic home-away-from-home, relaxed luxury retreats in the Palace Tower; vibrant, energetic, and family-friendly Julius Tower stays to elegant, comfortably indulgent long-stays at The Residences, Caesars Palace Dubai offer beautifully designed guest experiences elevated by its signature hospitality.

Home to an array of world-class amenities, guests can dine at some of the city's best restaurants, helmed by Celebrity chefs; relax and rejuvenate at the award-winning Qua Spa and enjoy state-of-the-art fitness facilities. Visitors can experience the ultimate daycation at stylish beach club, Cove Beach or use the Caesars Forum, one-of-a-kind meetings and events venue.

Speaking on this partnership, the Commercial Director, Paula Tannous, says, "We are very excited to be working with One Rep Global, as a company driven by an experienced team of passionate professionals and seasoned luxury hoteliers. Together we will develop business opportunities and awareness of Caesars Palace Dubai across the Indian Market and those guests seeking a tailored and unique stays in Dubai."

Adding to this, the founder of One Rep Global, Hemant Mediratta, said, "We are absolutely delighted at this partnership with the iconic Caesars Palace Dubai that needs no introduction. The Indian luxury traveller is constantly seeking newer products and experiences – whether its cultural, culinary, wellness or just spending time with their loved ones. Caesars Palace Dubai is the perfect fit for all this and more. Not just for FITs, the hotel has a separate block of rooms designed for experiential destination weddings, MICE or Social Events. We have full faith in the resilience of the Indian market and our travel trade fraternity to support and accelerate demand for this beautiful jewel in Dubai.

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