

The iconic Pulitzer Amsterdam appoints One Rep Global as its India representative

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Discover quintessential Dutch elegance in an intricate maze of 25 connecting Golden Age canal houses. After a full renovation, completed in August 2016, this hidden neighbourhood now features 225 guest rooms and suites, tranquil inner gardens, meeting and event spaces, a garden café, a hotel bar and a restaurant that serves simple yet beautifully crafted dishes. The Pulitzer is a unique blend of up-market, traditional and modern Dutch craftsmanship hidden amongst the city's iconic canals.

The buildings dating from the 17th and 18th centuries have been carefully restored to combine original, historic canal house components with modern and luxurious aspects. From leading merchants to flamboyant Dutch aristocrats, the former residents of these canal houses lend Pulitzer Amsterdam the opportunity to inspire guests and visitors with its rich character and history.

Guests can choose from four distinctive room types and three suite categories, as well as the beautiful romantic Pulitzer Suite. The four exceptional Collector's Suites with private entrance on the Keizersgracht and breathtaking views over the canals are inspired by the stories of intriguing characters who may have inhabited the canal houses over the years; from a determined art admirer to an eccentric book lover; a music composer and an antique collector. No two rooms are the same; each combines Amsterdam's rich past with the modern present in an eclectic mix of designs and elements that complement the charm of each individual room.

Speaking on this partnership, the Commercial Director, Gladys Camphuijsen, says, “For years we have seen the Indian market as such a great opportunity for the Pulitzer Amsterdam, however, we didn’t have the right tools to enter this market. With commencing the relationship with One Rep Global, we feel like we have found the perfect way to approach this market and build the right relationships. We are excited to learn about the wants and needs of the Indian market and can’t wait to become a hotel of choice in Amsterdam”

Further on the collaboration, Founder of One Rep Global, Hemant Mediratta, adds, “We are absolutely thrilled at this partnership with the Pulitzer Amsterdam and delighted how the property and destination perfectly compliments our portfolio of luxury hotels. Situated amongst the iconic canals on the steps to key sites, The Pulitzer Amsterdam provides history combined with modern finesse. This property is truly unique and perfect for the discerning Indian luxury traveller.”



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