

Carlton Hotel St. Moritz partners with One Rep Global

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One Rep Global, India's leading luxury hotel sales representation company is proud to announce yet another partner in Europe. The company will showcase the Carlton Hotel in St. Moritz – an exclusive, all-suite hotel nestled in the heart of the Swiss town of Engadine.

The 60 key hotel was originally built in 1913 as a 100 room hotel and experienced a golden age during the 1930s with guests arriving from around the world. In 2007, the Kipp-Bechtolsheimer family, owners of the hotel, succeeded in bringing back the glamour and charm of this era following a complete renovation by renowned Swiss architect and designer Carlo Rampazzi. Combining historical and modern elements and incorporating elaborate superior-quality details, he succeeded in creating an atmosphere that not only allows guests to experience the luxury of a five-star superior hotel but also invites them to explore a magical world of luxury, beauty and well-being.

The Carlton Hotel is situated in St. Moritz, one of the most famous ski resorts in the world at an altitude of 1856 metres above sea level. All the suites at the hotel are south facing and offer a breath-taking view over the Lake of St. Moritz and the surrounding mountains.

Apart from the spacious suites, the hotel has a 1200 sqm Carlton Spa that extends over three floors with six treatment rooms, private spa suite, pools, fitness room, various saunas and a

steam bath. Their private spa suite comes complete with whirlpool, sauna, Dornbracht Rainsky shower with light therapy, relaxation and treatment area.

Guests at the hotel have a choice of dining at either of its two restaurants – Restaurant Romanoff headed by Culinary Director Max Herzog who serves authentic Swiss cuisine as well as international classics or Da Vittorio – St. Moritz which has 2 Michelin Stars and 18 Gault & Millau Points. Da Vittorio – St. Moritz is headed by Chefs Enrico and Roberto Cerea who aim at taking traditional Lombardy cuisine to the next creative level.

Apart from its restaurants, the hotel also has an 80 seater Bar with stunning views of Lake of St. Moritz. In 2019, the Carlton Bar was named by Forbes as one of the 44 best bars in the world! The hotel has also consistently been rated with 5 stars by Forbes Travel Guide on its customer service.

General Manager Philippe D. Clarinval said, “The team at our hotel consistently provides seamless service and experiences that inspire and remain unforgettable to all our guests. Our mission is “restoring times’ true value”. To that end, we are proud to collaborate with the One Rep Global team. As hoteliers themselves, they will be able to help us achieve our mission and showcase us to the Indian consumer.”

Speaking on the occasion, Founder of One Rep Global, Hemant Mediratta said, “Indian tourists are increasingly looking at Switzerland as their preferred travel destination as there are a variety of offers available for all seasons and all age groups. Out of the 162 hotels in the area, the Carlton Hotel, St. Moritz is one of the most sought after destination hotels there. In 2018, there was over a 9.6% increase in the overnight stays of Indians in Switzerland as compared to 2017. There was a similar increase in 2019 as well. Very soon, travel will reopen between our countries and we foresee that this number will only increase drastically.”
