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Swiss-based Air Dynamic forays into India with One Rep Global

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One Rep Global has been appointed as the India partner for Air Dynamic to represent them in the Indian market. Air Dynamic is a Swiss-based aviation company that offers private jets and helicopters for charters. While their helicopters are based in Switzerland, Italy, Côte d'Azur and French Alps, their jets are available for charters across the world. The brand also has a well-established presence in assisting with sales, purchase and management of aircraft world-wide as well as providing logistic solutions and aircrafts for challenging environments.

Offering a variety of helicopters and jets with easy and quick bookings, door-to-door service, including authorisations and paperwork, Air Dynamic is a perfect choice for hassle free travel, be it for family vacations, getaways, celebrations events, sports events or group travel. Adding to this is the flexibility, stylish comforts, privacy, all-inclusive, uncompromised standard of service they provide. Air Dynamic assures its customers the best and safest possible travel solution, making it the smartest way to travel private.

Raffaella Meledandri, Sales Director of Air Dynamic, says, "India has always been a land of opportunity. Over the past few years, increasing number of Indians have started flying charters. They have seen the advantages of this and thus, this is the perfect time for us to enter the Indian market. Armed with the marketing skills that One Rep Global brings to the table, I am confident that Air Dynamic is going to become a force to reckon with in India."

Founder of One Rep Global, Hemant Mediratta further adds, "According to reports, there has been a surge of over 60% in charter enquires since the lockdown in India as people are looking for safe travel options within India and across the world. There are several advantages to flying a private charter as opposed to a traditional flight – one doesn't have to report several hours in advance for a flight, the flight time is as per one's convenience and most importantly one is not exposed to too many other people. Safety is the need of the hour. With Air Dynamic, one can now fly in comfort and in peace to any destination across the world."

With the association, One Rep Global is now responsible for all sales and marketing initiatives for Air Dynamic and looks forward to showcasing the brands' unique services and offerings to the luxury travel trade, corporate and MICE sectors.

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