

Waldhaus Flims Wellness Resort in Switzerland Opens Door to the Indian Market with One Rep Global

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by BW Online Bureau

WALDHAUSFLIMS Wellness Resort is a magical alpine resort located in the town of Flims, just 90mins from Zurich Airport, in the heart of the Swiss Alps. The hotel showcases more than 140 years of history which exemplifies the successful integration of tradition and innovation in the art of hospitality. The luxurious resort offers an array of winter and summer activities including skiing, snowboarding, ice-skating, paragliding, white water rafting, golfing, tennis, swimming, hiking, mountain biking and more.

WaldhausFlims Wellness Resort invested USD40 million in an extensive renovation which was successfully completed in 2016. The newly refurbished property now encompasses 143 rooms and suites, features an award winning spa and wellness program that includes an indoor and outdoor pool, jacuzzi, steam room and sauna, 13 treatment rooms, renowned award winning restaurants and lounges. The combination of the enhanced WaldhausFlims and its enchanting surroundings has made this charming resort the hotel of choice for tourists across the globe. The beautiful Belle Époque Pavilion creates the perfect backdrop for Indian weddings, incentives and corporate groups.

Burkhard Wolter, the General Manager of WaldhausFlims Wellness Resort, brings more than 22 years of management experience in leading hotel groups across Asia, Middle East and Europe. Mr. Wolter has a deep understanding and admiration of the Indian market with his most recent tenure serving as the General Manager of the Oberoi Beach Resort, Al Zorah in UAE.

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Wolter said, "The destination has seen a significant rise in the number of Indian tourists and we would be delighted to have Indian Weddings, MICE, honeymooners and guests looking for that special family holiday with an array of activities and scenic beauty. Our chefs are trained to cater to all dietary requirements and our activity centre certainly is a big draw for family holidays. The WaldhausFlims Wellness Resort is a one-of-a-kind resort with high levels of service, just what the Indian guest is looking for."

He further says, "Switzerland is a 365-day holiday destination and the Alps have long been the premiere destination for luxury accommodation, and the WaldhausFlims Wellness Resort continues to be the preeminent hotel and resort in the region for guests from around the world."

Speaking on this partnership, One Rep Global, Vice President, Sunil Prabhakar said, "We are excited and looking forward to work in partnership with the esteemed WaldhausFlims Wellness Resort. India is one of the fastest growing outbound tourism markets and our discerning travellers would find WaldhausFlims truly a five-star experience, where they can switch off and relax in utter luxury. Now there is nothing standing in the way of an unforgettable winter as we have the perfect getaway to spend the holidays with our loved ones."

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