

One Rep Global appointed as India representative for Broadwick Soho London

One Rep Global has been appointed the India Sales & Marketing representation office for Broadwick Soho London. Slated for launch in late 2022, Broadwick Soho is a 57 room luxurious boutique hotel, home to a Sicilian inspired restaurant and terrace, rooftop lounge, intimate dining room and speakeasy bar.

January 28, 2022



On this occasion, Hemant Mediratta, Founder One Rep Global said, "As part of our commitment to bring the best of the best to Indian consumers, we are excited on this latest addition to our portfolio. The residential-style guest rooms, including one Penthouse and nine suites, are all individually designed, with many rooms offering private balconies and all featuring the finest appointments and amenities.

Designed by Martin Brudnizki, the refreshingly original property will offer impeccably personalised service in opulent yet cosy surroundings, inspired by the spirit of Soho. Hailed for his style blending modernity and authenticity, Brudnizki's approach is a perfect match for the neighbourhood, where the creative, eclectic and exhilarating atmosphere is as emblematic as a warm welcome.

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 **Priyanka Saxena Ray**

Priyanka Saxena Ray has over 15 years of experience in Travel Trade Writing and Reporting. An IIMC Graduate, she has launched more than 10 magazines of varied nature over the last decade. The publications have been both B2B and B2C in nature covering a wide spectrum of