

Gangtey Lodge Bhutan enters India with One Rep Global

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One Rep Global partners with Gangtey Lodge, Bhutan to represent them in the outbound tourism sector of the Indian market. India is already one of the largest markets for outbound tourism for Bhutan and once the current crisis passes, the number of visitors to Bhutan is projected to increase by over 10% from last year. It is therefore the perfect reason for hotels to ensure that they are visible to the Indian consumer.

Located in a protected nature reserve, the spectacular Gangtey Valley is home to the black necked cranes that fly in to roost every winter from Tibet. The Gangtey Lodge is perched at the head of the valley, with sweeping views over the 17th century monastery, upland pastures and extensive pine forests. Discretely nestled near a cluster of farmhouses, the Lodge provides the perfect springboard to refresh and rejuvenate in this pristine Himalayan environment. The 12 beautifully appointed farmhouse-inspired suites, each with their own cosy fireplace and spacious private bathroom, reflect Bhutan's rich cultural heritage with warm fabrics and earthen tones.

There are several experiences for guests at Gangtey Lodge to enjoy. These have been designed to embrace one's spiritual side or to cater to the adventure or nature seeker. The Lodge's Guest Experiences partners with the local community and its neighbouring 17th-century Monastery and Monks University and serves to drive its ethos of placing people and traditional livelihoods at the heart of its mission to grow and thrive together.

One can reconnect with nature and hike the numerous ancient trails in the valley accompanied only by birdsong or find spiritual enrichment at the Gangtey Monastery. For those who like a quiet and relaxed vacation, the resort also offers culinary experiences and pampers one with its wellness programme.

Khin Omar Win, the Co-founder and Owner of Gangtey Lodge said "In 2003, when Brett and I first came across the beautiful Gangtey Valley, we envisioned a special retreat where guests could completely unwind, and at the same time connect with the valley's pristine nature and authentic culture. In partnership with One Rep Global, we are excited to welcome our friends from across the border."

Speaking on the occasion, Hemant Mediratta, the founder of One Rep Global said, "Post Covid 19, people will be encouraged to take fewer, more immersive trips as opposed to travelling multiple times a year. Their emphasis will be on experiential travel and their choice of hotels will follow suit. Gangtey Lodge is one such destination that we are proud to represent to the Indian customer as it represents everything that people are now looking for."